

C.V. of Mr. B. (Bertrand) Bodson

PERSONAL INFORMATION

- Born in 1975
- Belgian nationality

PROFESSIONAL EXPERIENCE

Novartis AG, 2018 – present

- *Chief Digital Officer*
 - *Responsible for leading an enterprise-wide digital transformation to position Novartis as the leading medicines company powered by data and digital*
- *Member of the Executive Committee of Novartis*

Sainsbury's Argos, 2013 – 2017

- *Chief Digital and Marketing Officer*
 - *leading Argos' successful transformation from a traditional catalogue business to the third largest online retailer in the UK*

EMI Music, 2010 – 2013

- *Executive Vice President, Global Digital Business*

Bragster.com, 2006 – 2010

- *Co-Founder and CEO*

Amazon, 2003 – 2006

- *Senior Group Product Manager*

The Boston Consulting Group, 1998 – 2001

- *Senior Consultant*

CURRENT NON-EXECUTIVE ROLES

- **Electrocomponents PLC**, Board member, 2015 – present

EDUCATION

- **Harvard Business School**, Master of Business Administration, 2001 – 2003
- **Solvay Business School (Belgium)/McGill University (Canada)**, Master's degree in Commercial Engineering, 1993 – 1998
